



# **NCD ALLIANCE KENYA (NCDAK)**

*"Coordinating stakeholder efforts for effective prevention, control and management of NCDs in Kenya"*

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FOR IMMEDIATE RELEASE.

## **MEDIA RELEASE**

Ahead of the UN High Level Meeting on Non-Communicable Diseases...

### **KENYANS SAY ENOUGH OF INACTION ON NON-COMMUNICABLE DISEASES.**

Nairobi, 17<sup>th</sup> Sept 2018. Nairobi, 17<sup>th</sup> Sept 2018.

Non Communicable Diseases (NCDs) are the world's leading cause of death and disability, and in Kenya they are second to infectious disease in the number of associated deaths.

NCDs include cancers, diabetes, cardiovascular disease and chronic lung disease. The main modifiable risk factors associated with the rising number of NCDs include tobacco, alcohol, unhealthy diets, physical inactivity and pollution. Given that many of the factors that influence the rise of NCDs exist outside of the health sector - such as in trade, education, transport and agriculture - it is vital that the war against NCDs be led from the presidency to ensure a 'whole of government' approach for a comprehensive, coherent, multi-sectoral response to this unfolding national catastrophe.

The Non Communicable Diseases Alliance of Kenya (NCDAK) is calling on the government to take assertive action to deliver progress on NCD prevention and control ahead of the third United Nations High-Level Meeting on Non-Communicable Diseases (NCDs) to be held in New York on 27th September which President Uhuru Kenyatta is expected to attend.

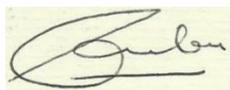
President Kenyatta will be part of the Political Declaration on NCDs expected to be adopted during the UN General Assembly at the end of this month. The declaration will help to advance efforts to curb the alarming trajectory of the NCD burden.

However, the Non Communicable Diseases Alliance of Kenya (NCDAK) representing over 35 different organizations, is concerned that without much greater investment and accountability for commitments that will be made at the forthcoming High-Level Meeting the government will yet again let down Kenyans as it did after the first UN high level meeting on NCDs in 2011. Our government simply failed to translate its commitments to action with the resultant run away rates of NCDs that we seeing today.

Kenyan's have had ENOUGH of inaction, apathy and indifference towards NCDs- control, care and treatment. Numerous scientific studies have demonstrated that the return on investment for preventing and controlling NCDs is up to \$7 (Ksh 700/-) for every dollar (Ksh 100/-) spent in low-and middle-income countries like Kenya. "As a country, we must make deliberate efforts to invest in preventive interventions if we are to turn the tide against NCDs" says Dr.Eva Njenga, Chairperson of the Non Communicable Diseases Alliance of Kenya.

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Yours Sincerely,



Dr. Eva Njenga  
Chair, NCD Alliance of Kenya

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#### **NOTES FOR EDITORS.**

##### **ABOUT NCD ALLIANCE OF KENYA.**

NCD alliance of Kenya is the national umbrella body of all organizations, patients groups, NGOs, CBOs and professional associations involved in advocacy, prevention, control, care and rehabilitation of persons suffering from or at risk of developing NCDs.

##### **ABOUT THE ENOUGH CAMPAIGN**

**ENOUGH. Our Health. Our Right. Right Now.** Is a global campaign around the third High-Level Meeting on Non communicable Diseases, which will take place at the United Nations on 27 September 2018. The campaign, led by global NGO the NCD Alliance, calls for the right to a healthy life free from preventable suffering, disability and death for everyone, everywhere, now.

Visit <https://enoughncds.com> for the latest information from around the world.

**CONTACTS FOR FURTHER INFORMATION:**

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